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**TSP OFFERS SPICE ENLIGHTENMENT AT ATLANTA INTERNATIONAL
GIFT AND HOME FURNISHINGS MARKET**

Organic Spice Company Launches Product to Make Cooking Easy as T-S-P!

ATLANTA (January 2007) – On January 12, tsp’s founders Katie Luber and Sara Engram are showing customers how to take a trip around the world without leaving the kitchen by launching their fresh organic spices in Atlanta at the annual International Gift and Home Furnishings Market at Americasmart. **tsp spices** is a company that sells fresh organic spices in perfectly measured, freshly sealed, single use packages.

Luber and Engram are both Southerners that were raised on fresh, ripe vegetables and food grown close to home, and their shared love of cooking and appreciation for how full-flavored food can enhance interaction with family and friends became the foundation for tsp spices. They consider this interaction the “spice of life” and provide it to those seeking culinary adventures and full-flavored food.

tsp spices is Luber and Engram’s way of making it easier for cooks everywhere to provide healthy, delicious surprises every time and everywhere they serve food to the people they love. Their products, “packets of pure adventure,” make measuring spoons obsolete and also protect spices from light and air to ensure freshness and the fullest flavor. A reprieve from spice cabinet chaos, these one-teaspoon spice packets are stored in tin cans that look great displayed on the kitchen counter, which makes them a perfect gift for home cooks. From lemon zest to marjoram to turmeric, tsp offers a variety of individual spices and pre-selected spice collections and gift sets.

For both accomplished chefs and culinary novices, yet another adventure awaits in these little packets: the ease and convenience to self-blend. Rather than forcing users to cook with the same flavor combination time and time again, **tsp spices** allow for easy creation of any seasoning set that strikes one’s fancy.

(more)

tsp spices at Atlanta Gift Market/ add one

Americasmart is located at 240 Peachtree Street, NW, and the **tsp spices** booth (#1-705) will be located in Building 3. Temporary exhibits such as this one will be open from Friday, January 12 through Monday, January 15 from 9 a.m. to 6 p.m. and on Tuesday, January 16 from 9 a.m. to 3 p.m. Registration hours are as follows:

- Tuesday, January 9 - Thursday, January 11: 7:30 a.m. – 6 p.m.
- Friday, January 12 & Saturday, January 13: 7:30 a.m. – 8 p.m.
- Sunday, January 14 - Wednesday, January 17: 7:30 a.m. – 6 p.m.

AMERICASMART® is the largest wholesale marketplace of its kind in the world, and is a leading international market source for a wide variety of consumer goods. It hosts 25 wholesale markets and six Market Wednesdays that annually attract more than 548,000 attendees from every U.S. state and 80 countries. For more information on AMERICASMART® and its annual markets, please call 1-800-ATL-MART or visit AmericasMart.com.

For more information on **tsp spices** or to purchase products, visit www.tspspices.com and be sure to check out The Seasoned Palate Weblog for a little spice enlightenment.

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