



MAY 2007 NEWSLETTER

Welcome to the tsp spices newsletter, an occasional update of company news and a dollop or two of Spice Enlightenment.

Our spices are now in about 30 stores around the country. If you don't find them in your area, ask your favorite gourmet, gift or grocery store to check us out at www.tspspices.com.

Portable spices...

That's how Food & Wine magazine describes tsp spices in its May "Field Guide to the Future" feature ("Suitcase essentials: What to bring on a travel adventure," p. 81). Right there in the middle of a well-packed bag are three tins of tsp spices.

It's true — tsp spices make it easy to take flavor wherever you go. On boats, at the beach or the lake, in RVs, around a campfire and at home in your own kitchen, our pre-measured packets will add an extra boost of flavor to all your culinary adventures.

Food & Wine is our latest press mention. In recent weeks, we've been featured in The Orlando Sentinel, The Philadelphia Inquirer, The Washington Post and The Baltimore Sun, as well as several other publications and websites. We like that kind of attention, but we also love word of mouth. Help us spread the word!

Happy Mother's Day!

You don't have to be a mom to be a cardaMom. All it takes to be a cardaMom is to enjoy sharing good food. But part of being a mom is worrying about what the family eats.

We think tsp spices help take some of the worry and work out of the meal routine. For one thing, "organic" means that our spices are pure, free of additives, fillers and anti-caking agents that substitute for true flavor and can even bother people with allergies.

And nothing could be easier — or more fun — than using tsp spices to enlighten a bland meal. Just tear or cut open the packet and pour.

So if you're looking for something both fun and useful for Mom, let a tsp spices gift set enliven her special day. Order now and your gift will arrive in plenty of time.

Some paths toward Spice Enlightenment:

Sprinkle a packet of tsp spices lemon zest over fish before broiling, or just after taking it off the grill. Add a packet of dill weed before serving.

It's shad season in Maryland. Katie's kids aren't big fans of the fish. But a packet of tarragon and a pat of butter did the trick. They cleaned their plates. If you need a quick vegetable, microwave a bag of broccoli florets. Add tsp spices — we suggest a packet of mild chile pepper and a packet of lemon zest. You won't need butter or even much salt, but you'll get plenty of flavor.

We'd love to hear your own ideas for Spice Enlightenment. Send them to sara@tspspices.com.

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